

MEDIA RELEASE

Ira Eduardovna: Terminus

**Opens September 25 at New Media Artspace,
Baruch College, CUNY**



Video still from *The Room*, Ira Eduardovna, 2007. Single-channel video.
Image courtesy of the artist.

NEW YORK, NY- September 18, 2013 – [Baruch College](#) presents *Terminus*, an exhibition of video works by Ira Eduardovna, curated by Katherine Behar, Assistant Professor of New Media Arts at Baruch College.

The show will open on September 25 and run through the end of the fall semester at the New Media Artspace gallery in Baruch's Library and Information Building, 151 E. 25th Street. [The Jewish Studies Center](#) will host an **artist talk and closing reception in the Engelman Recital Hall, Baruch Performing Arts Center (BPAC), 55 Lexington Ave, on December 4 at 6 p.m.**

Ira Eduardovna was born and raised in former USSR until she immigrated to Israel in 1990. She currently lives and works in New York. Eduardovna's work reconstructs narratives of an autobiographical nature and examines issues of migration and identity, which she shows as being in flux through non-linear story telling. The collapse of the Soviet Union and the immigration wave that followed it is a phenomenon that Eduardovna investigates in her work as a personal experience and a global one: her work contemplates the loss of communist ideals that promised to lead the world to a bright future, and their disassembly and navigation in the constant search for a new place.

Eduardovna's video installations examine the border of video and architecture and the influence of architecture on the experience of time and memory. Her installations often involve videos and architectural objects that recreate the spaces in which the narratives occur.

Ira and her family usually perform in her videos. Her work presents the familial structure as a model of society as a whole. She examines the changes that occur in the family once it's been displaced into a different societal structure, and/or once the societal structure collapses and visa versa.

Ira's work has been shown internationally in Israel, Europe and USA including solo shows at Momenta Art Brooklyn and Braverman Gallery in Tel Aviv. Group shows include the Israel Museum in Jerusalem, Bat Yam Museum of Contemporary Art in Israel, Postmasters Gallery New York, LOOP video art festival, Barcelona among many others. She is the recipient of the 2012 Artis exhibition grant and The Ostrovsky family fund for experimental film in 2012 and 2013. Ira will be artist in residence at FUTURA, Prague in fall 2013 and at Residency Unlimited in 2014.

Gallery Location: New Media Artspace at Baruch College, Library and Information Building, 151 E. 25th Street, New York, NY 10010

Gallery Hours: The New Media Artspace is open to the CUNY community during regular library hours. Members of the public may request access to the New Media Artspace at the security desk at the second floor entrance to the library. For this week's public hours, please check the gallery website: www.newmediartspace.info or dial a docent at 626-312-1664.

The New Media Artspace is a teaching exhibition space in the Department of Fine and Performing Arts at Baruch College, CUNY. Housed in the Newman Library, the New Media Artspace showcases curated experimental media and interdisciplinary artworks by international artists, students, alumni, and faculty.

About Baruch College:

[Baruch College](http://www.baruch.cuny.edu/) is a senior college in the [City University of New York \(CUNY\)](http://www.cuny.edu/) with a total enrollment of more than 17,000 students, who represent 160 countries and speak more than 100 languages. Ranked among the top 15% of U.S. colleges and the No. 4 public regional university, Baruch College is regularly recognized as among the most ethnically diverse colleges in the country. As a public institution with a tradition of academic excellence, Baruch College offers accessibility and opportunity for students from every corner of New York City and from around the world. For more about Baruch College, go to <http://www.baruch.cuny.edu/>.

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